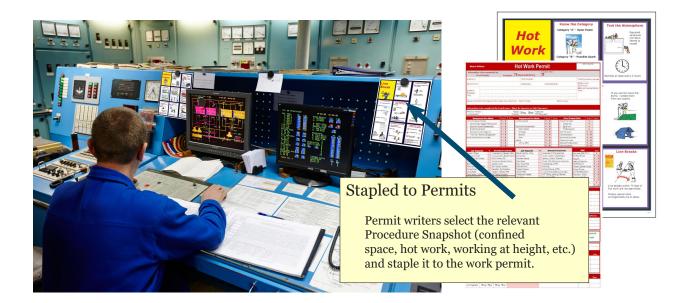
Procedure Snapshot

We Make a New Cover Page for Your Safety Procedures



We Leave the Inside of Your Procedure the Same—No Rewriting But...We Add an Easy-to-Use Picture-Based Cover Page

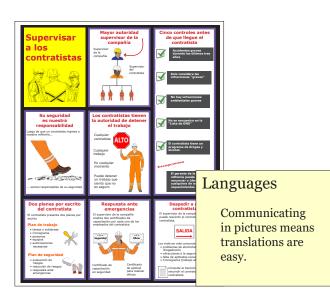
Using Procedure Snapshots

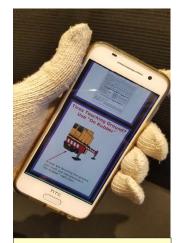




Posters

Procedure Snapshots are enlarged and displayed in control rooms.



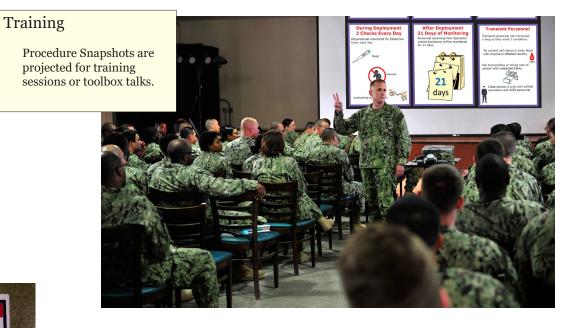


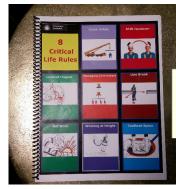
Phones

Procedure Snapshots downloaded into phones and used in the field.

Using Procedure Snapshots





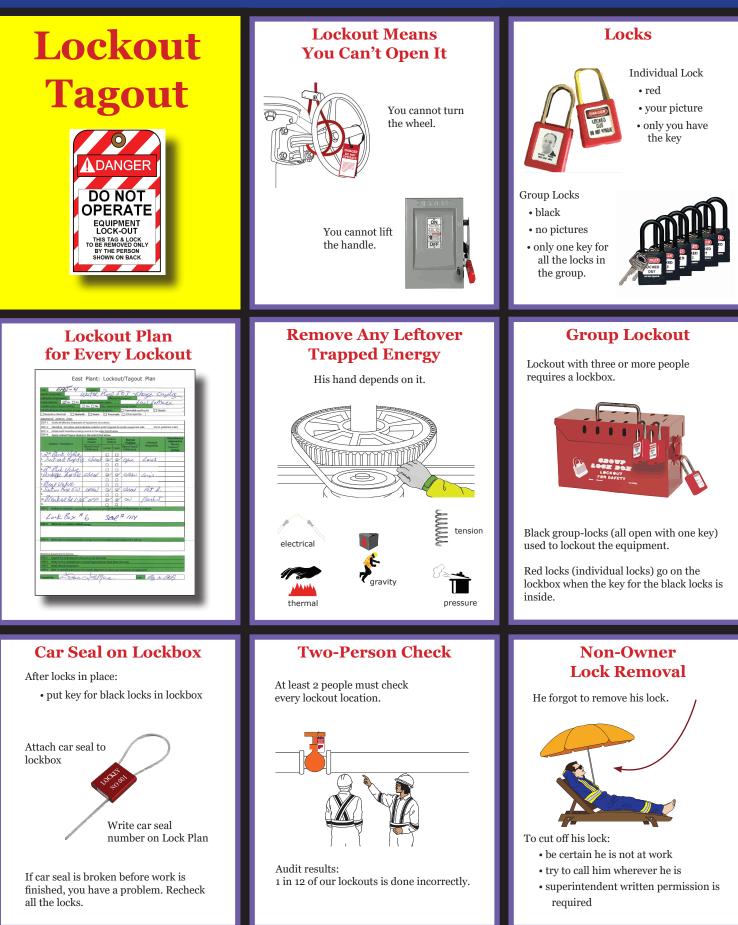


Pocket-Size Spiral Book Usually given to contractors.

Sample: Line Break



Sample: Lockout/Tagout



Fit & Research

Where This Fits in Your Safety Communication

Life Saving Rules

- You have these
- Shows most critical procedures
- But, not enough detail for employees to use in the field



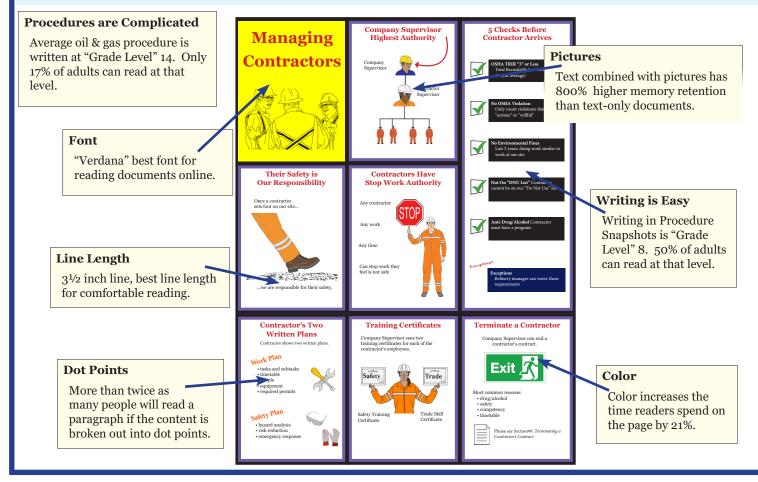
Procedures

- You have these
- Reference of all information
- But, too much detail for employees to use in the field

Procedure Snapshots

- You don't have these
- More information than Life Saving Rules
- Less information than the Procedure
- Perfect for employees/contractors working in the field

Communication Research



Prices	
Purpose	 Procedure Snapshots do not summarize your procedure. Procedures are too long and complex for that. Instead, Procedure Snapshots show, in pictures, the parts of your procedure your employees are most likely to do wrong. How do we know what employees will do wrong: your advice your supervisors' advice research our 20 years making these
Price	US\$9,000 for each <i>Procedure Snapshot</i> (one page communicating one procedure).
Price Includes	 Everything: studying your procedure/standard extracting the most important parts or, you tell us which parts you want illustrated custom-drawn illustrations looking like your employees with your equipment showing your PPE showing your supplies (permits, tags, signs, tape, barricades, etc.) page layout and design producing a Draft #1 listening to your requested changes producing a Draft #2 implementing your changes
Additional Drafts	If you request additional drafts after Draft #2, each additional draft (starting with Draft #3) costs US\$700.
Master Files	Upon completion, we give you the master files (InDesign + Illustrator). So, you can reproduce the pages inhouse as you wish (posters, booklets, web pages, smart phone, tablet, slides, training material).
Translation	 Procedure Snapshots are visual using fewest words possible, so translations are easier. You can translate yourself, or we can translate into any language. We charge an additional US\$900 for each language translated.
Photos	 Photos are helpful. We give your photos to our artists to illustrate your: employees PPE typical equipment supplies (tags, permits, checklists, signs)
Payment Terms	The US\$9,000 must be paid before we deliver the Draft #1.
Delivery Format	Page is delivered as a PDF. Master files are delivered as InDesign CC + Illustrator CC.
Turnaround	On average, we produce one <i>Procedure Snapshot</i> in 7 working days.

The Larkins

Since 1994, we have been helping large companies improve communication with employees



Ph.D. in Communication Michigan State University

ΤJ

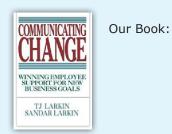
M.A. in Sociology University of Oxford



New Houston Office



Originally from Burma Worked: Long Term Credit Bank of Japan (Melbourne, Australia)



Communicating Change MCGRAW-HILL



Frontline Employees

HARVARD BUSINESS REVIEW



What We Do



ReWrite Your Communication



Implementation

Come to your company for 2 weeks.

Join your team.

Help communicate specific change.



Presentations



Workshop for Your Leadership Team